



SAMRUDDHI GRAMEENABHIVRUDHI SAMASTHE ®
66, SMPREETHI SADANA, GOVERNMENT HOSPITAL PARALLEL ROAD,
GANESHA LAYOUT, MAGADI, RAMANAGARA DISTRICT-561120.

Annual Report for the year 2024 -2025

Our NGO established in the year 2009 by young talented rural teaching professionals registered under the Karnataka Societies, Act, 1960. The main intention of the NGO is focused on rural women and student's upliftment, empowering them economically, educating rural masses, training to provide self-employment and employ them in various in various sectors.

The NGO started in a small village of Ramanagara District, today is equipped with full-fledge and modern training facility in Magadi Town. We also have opened a branch office in Bangalore city to spread our mission in semi-urban, slum dwellers and government schools.

In the year 2024-2025 the following were the activities conducted by our NGO:

AMRITH Scheme - Empowering Farmer Producer Companies (FPOs), Ongoing programme from 2022

On November 19th, 2022, Samruddhi Rural Development Society was officially empanelled by the Watershed Department of Karnataka under the AMRITH Scheme as a Resource Institution. Our organization took on the responsibility of facilitating the formation and promotion of Amrith Farmer Producer Companies (FPOs) in the districts of Ramanagara, Tumkur, and Mandya. As part of this initiative, we were entrusted with supporting the establishment of 28 FPOs across various sectors, including Agriculture, Horticulture, Animal Husbandry, Sericulture, and Textiles.

The support period for this project was set for three years, starting in November 2022, with a primary focus on building the capacity and operational success of these FPOs. To ensure their effective functioning, we committed to delivering comprehensive training programs for key stakeholders, including farmers, Chief Executive Officers (CEOs), Data Entry Operators, and Directors. Additionally, we organized exposure visits to facilitate practical learning and provide real-world insights that enhanced the management and operational skills of those involved.

Through these efforts, we equipped local farmers and FPO leaders with the necessary tools, knowledge, and resources to thrive in the agricultural value chain, ensuring the sustainable growth of the FPOs. These ongoing efforts, which began in 2022, continued through 2024-2025, with a continued focus on capacity building and ensuring the long-term success of these FPOs.

We remain dedicated to fostering a robust and thriving farmer network that continues to grow beyond the initial three-year support period.





ರೈತರ ಅಧ್ಯಯನ ಪ್ರವಾಸ

ಪ್ರದರ್ಶನ ವಾರ್ತೆ

ಮಾಡಿ: ತಾಲ್ಲೂಕಿನ ದೊಡ್ಡಸೋಮನಹಳ್ಳಿ ಸಮುದ್ರಿ ಗ್ರಾಮೀಣಾಭಿವೃದ್ಧಿ ಸಂಸ್ಥೆ ಸಹಯೋಗ ಮತ್ತು ಕೃಷಿ ಇಲಾಖೆ ಮಾರ್ಗದರ್ಶನದೊಂದಿಗೆ ಆರಂಭಿಸಲಾಗಿರುವ ಕುದುರೆ ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿಯ ರೈತರ ಅಧ್ಯಯನ ಪ್ರವಾಸ ದೊಡ್ಡಬಳ್ಳಾಪುರ ಹಾಗೂ ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಯಶಸ್ವಿ ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿಗಳ ವೀಕ್ಷಣೆ ನಡೆಸಿತು.

ಕುದುರೆ ಹೋಬಳಿಯ ಸುಮಾರು ಒಂಬತ್ತು ಪಂಚಾಯಿತಿಗಳ 52 ರೈತರನ್ನು ಆಯ್ಕೆ ಮಾಡಿ ಅಧ್ಯಯನ ಪ್ರವಾಸದಲ್ಲಿ ಪ್ರಗತಿಪರ ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿಗಳು ನಿರ್ದೇಶಕರೊಂದಿಗೆ ಚರ್ಚೆ ಮಾಡುವ ಅವಕಾಶವನ್ನು ಕಲ್ಪಿಸಿಕೊಡಲಾಗಿತ್ತು. ದೊಡ್ಡಬಳ್ಳಾಪುರ ಸಮೀಪದ ರಾಜಘಟ್ಟ ಹಾಗೂ ತುಂಬಿನಕೆರೆ ಗ್ರಾಮಗಳಲ್ಲಿ ನಿರ್ಮಾಣವಾಗಿರುವ ತೋಟಗಾರಿಕಾ ಇಲಾಖೆಯ ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿಯ ಪ್ರಗತಿಯನ್ನು ಕುದುರೆ ರೈತರು ವೀಕ್ಷಿಸಿ ಬೊತ್ತೆಗೆ ಅಧಿಕಾರಿಗಳೊಂದಿಗೆ ಚರ್ಚಿಸಿದರು.

ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿ ಉಪಯೋಗಗಳು ಹಾಗೂ ಕೃಷಿ ಮತ್ತು ತೋಟಗಾರಿಕಾ ಬೆಳೆಗಳ ಮಾರುಕಟ್ಟೆಯನ್ನು ಕಲ್ಪಿಸಿಕೊಟ್ಟು ವಿಧಾನಗಳು ಹಾಗೂ ರೈತರಿಗೆ ಅತ್ಯಗತ್ಯವಾಗಿ ಬೇಕಿರುವ ರಸಗೊಬ್ಬರ, ಕೀಟನಾಶಕ, ಯಂತ್ರಧಾರೆ ಯೋಜನೆಗಳ ಸದೃಶ ಮತ್ತು ರೈತರ ಉತ್ಪನ್ನಗಳನ್ನು ಮಾರಾಟ ಮಾಡಿ ಆದಾಯ ಗಳಿಸುವ ಮಾರ್ಗೋಪಾಯಗಳನ್ನು ಪ್ರಗತಿಪರ ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿಗಳು ಸದಸ್ಯರು ಮತ್ತು ನಿರ್ದೇಶಕರು ಹಾಗೂ ಕಾರ್ಯನಿರ್ವಹಣೆ ಅಧಿಕಾರಿಗಳ ಜೊತೆ ಸಂವಾದ ನಡೆಸಿದರು.

'ಗ್ರಾಮೀಣ ಭಾಗದಲ್ಲಿ ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿಗಳ ಅವಶ್ಯಕತೆ ಹೆಚ್ಚಾಗಿದೆ. ರೈತರ ಸ್ವಾವಲಂಬಿ ತನಕ್ಕೆ ಹಾಗೂ ಆರ್ಥಿಕ ಸದೃಢತೆಗೆ ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿ ಎಂಬ ಸ್ನೇಹಿತ ಅತ್ಯಗತ್ಯವಾಗಿ ಬೇಕಿದೆ ರಾಜ್ಯ ಸರ್ಕಾರ ರೂಪಿಸಿರುವ ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿ ಯೋಜನೆಗಳು ರೈತರಿಗೆ ಅನುಕೂಲವಾಗಲಿದೆ' ಎಂದು ಮೇಗಲ ಪಾಳ್ಯ ಹಾಲು ಉತ್ಪಾದಕರ ಸಹಕಾರ ಸಂಘದ ಕಾರ್ಯದರ್ಶಿ ವೆಂಕಟೇಶ್ ಹೇಳಿದರು.



Empanelment for Consultancy Services under the REWARD Project – Tumkur District

On May 26th, 2023, our NGO was empanelled by the Watershed Department of Karnataka to provide consultancy services for the Rejuvenating Watershed for Agricultural Resilience through Innovative Development (REWARD) project, funded by the World Bank. As a field-based NGO (FNGO), we focused on offering ongoing mentoring throughout the Planning, Implementation, and Operation & Maintenance (O&M) phases for the Tumkur District. We supported the development and execution of sustainable watershed management strategies aimed at enhancing agricultural resilience, providing technical guidance, training local stakeholders, and ensuring the long-term success of water conservation efforts in the region. Our contributions were vital in strengthening the capacity of local communities and promoting sustainable agricultural practices. The project, which began in 2023, continued throughout 2024-25.



Empowering Women Entrepreneurs under the Stree Samarthya Yojane (SSY)

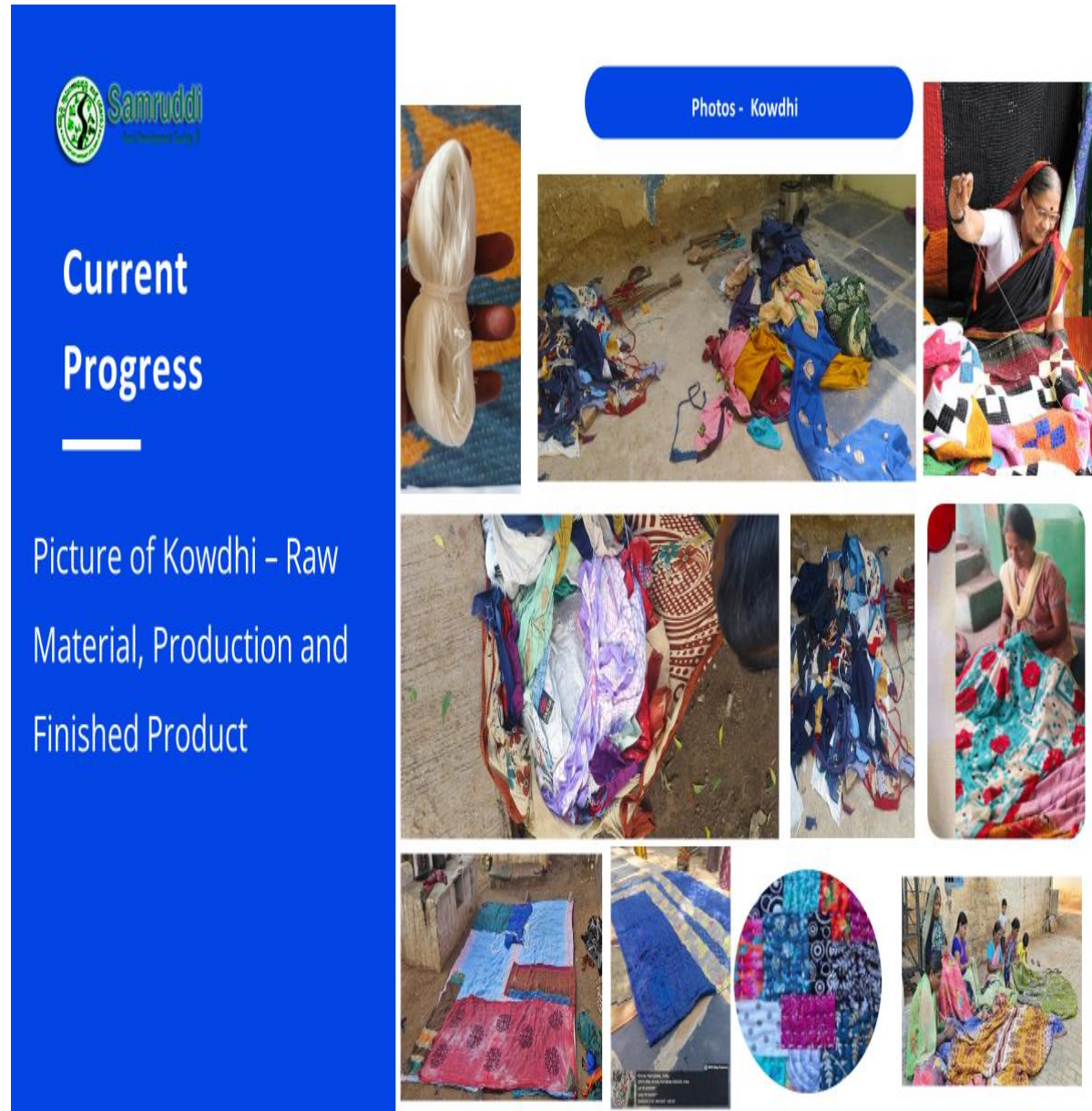
On February 21, 2023, Samruddhi Rural Development Society was empanelled as a technical partner by Sanjeevini – Karnataka State Rural Livelihood Mission (KSRLPS), under the Department of Skill Development, Entrepreneurship, and Livelihood. Through this collaboration, our organization was entrusted with upscaling the masala products (Curry Powders, Biryani Masala, Garam Masala, Sambar Powder, etc.) produced by Self-Help Group (SHG) entrepreneurs. Our role involved providing upskilling, technical support, and value addition, as well as connecting the products to larger markets through appropriate channels. The program aimed to benefit 10,353 beneficiaries, with the initial phase covering nearly 4,000 SHG women, focusing on key areas such as branding, packaging, and marketing.

This initiative, under the Stree Samarthya Yojane (SSY), aimed to empower women entrepreneurs and expand their market reach. The ongoing project, which started in 2023, continued into 2023-2024, with significant progress in upskilling and empowering 9,000 SHG women to improve their businesses and connect with larger markets. The project continued into 2024-25.



Ongoing Technical Support for Koppal Kowdi Micro Cluster Development Programmes

On February 16th, 2024, our NGO was empanelled by the Department of Skill Development, Entrepreneurship, and Livelihood for the Cluster Development Programmes to provide technical support services. We were entrusted with undertaking the Koppal Kowdi Micro Cluster Development Programmes in Koppal District, Karnataka. Over a period of 14 months, our NGO focused on community training and capacity building, aiming to enhance the skills and livelihoods of local artisans involved in Kowdi (shell) craftwork. The initiative successfully contributed to fostering sustainable development, empowering the local community, and promoting the traditional Kowdi craft in the region. This project, initiated in 2023, continued through 2024-25.



Ongoing Technical Support for Belagavi Saree Micro Cluster Development Programmes

On February 16th, 2024, our NGO was empanelled by the Department of Skill Development, Entrepreneurship, and Livelihood to provide technical support services for the Cluster Development Programmes. We were entrusted with undertaking the Belagavi Saree Micro Cluster Development Programmes in Belagavi District, Karnataka. Over the course of the initiative, our NGO focused on community training and capacity building for 14 months, with the aim of enhancing the skills and livelihoods of local artisans involved in saree weaving. Through this programme, we worked towards fostering sustainable economic growth, empowering the community, and promoting the traditional craft of saree weaving in the region. This project, initiated in 2023, continued through 2024-25.



Current Progress

Picture of Shahapura
Saree – Raw Material,
Production and Finished
Product

Photos - Shahapra saree



Biofuel Awareness Program on World Biofuel Day

On August 1st, 2024, our NGO was empanelled by the Karnataka State Bioenergy Development Board to conduct an awareness training program on biofuels in collaboration with PES College, Mandya. The objective of the program was to emphasize the importance of

biofuels and share valuable insights into biofuel research. On the occasion of World Biofuel Day, August 10th, 2024, a Biofuel Awareness Program was held at Santhom PU College, Mandya. The event was honored by the presence of District Forest Conservation Officer Mr. Sumanth S., Dr. Rakesh S., Assistant Professor at PES College, Mr. Sharath Raju BK, Coordinator, and faculty members from Santhom PU College. Over 100 participants, including students and teachers, attended the program. A handbook containing brief information on biofuels was distributed to all students. The event aimed to raise awareness about the significance of biofuels and contributed to promoting sustainable energy solutions in the local community.



On November 27th, 2024, our NGO was empaneled by the Khadi and Village Industries Commission to conduct a 1.5-month Skill Development Training program for rural women, Economically Weaker Sections (EWS), and physically challenged candidates, focusing on self-employment as tailors. The training was conducted from December 2024 to January 2025 for 50 participants, with the sessions led by expert resource persons. This training took place in

the Sampreeti Sadana Building, located in Magadi Taluk, Ramanagara District, providing the participants with essential skills to pursue self-employment opportunities and enhance their livelihoods.

